



DFES General Circular No: 119/2024

File: D32497

13 August 2024

EXPRESSIONS OF INTEREST – MEDIA LIAISON OFFICERS

DFES is currently seeking expressions of interest from suitably experienced corporate staff and operational personnel to fill the role of Media Liaison Officer (MLO) during the 2024-25 High Threat Period (HTP), with potential to also fill the role during the 2025 Medium Threat Period.

The MLO is a critical part of emergency management, particularly during large-scale incidents. The media is one of the main channels between DFES and the community and a valuable tool for communicating important information during emergencies.

Working with the media is an essential part of DFES' incident response and a key component in our goal of creating a Safer State.

The primary functions of the role are to liaise with the media in relation to the incident and manage media requirements on the incident ground by undertaking the following duties with support from the DFES Media Team:

- Organising media briefings and press conferences;
- Responding to media enquiries via the MLO pager; and
- Arranging interviews at incidents and coordinating media escorts onto the incident area.

While media experience is beneficial, it is not essential, as training and support will be provided by the DFES Media Team.

Desired skills and experience include written communication skills and the ability to work in a team and negotiate with internal and external stakeholders in a time sensitive and political environment. The Aide Memoire for the role can be [found here](#).

Successful applicants will be placed on the State Duty Roster (SDR) and mobilised under on-call arrangements for the duration of their SDR commitment.

MLOs will be mobilised in accordance with Standard Operating Procedure 2.1.2. Remuneration and allowances will be paid in accordance with EBA requirements. A vehicle will be provided to MLOs for travel to and from an incident.

This is an exciting opportunity to develop new skills and learn about the broader aspects of emergency management. Providing information to the community and key



stakeholders in support of the Incident Management Team is critical to achieving our strategic objectives. Unfortunately, volunteers are not eligible to fill these positions.

If you would like to be considered for this role, please email media@dfes.wa.gov.au with a brief (one page maximum) outline of what skills and experience you bring to the role.

Closing Date: 5pm Monday 2 September.

KENT ACOTT
DIRECTOR MEDIA AND CORPORATE COMMUNICATIONS

DANNY MOSCONI
A/DEPUTY COMMISSIONER OPERATIONS